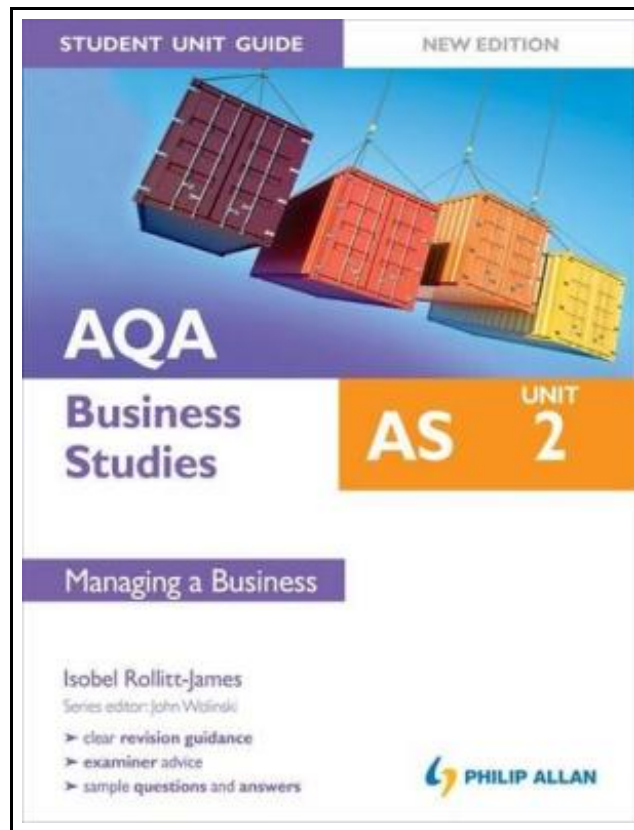


## AQA AS Business Studies Student Unit Guide: Unit 2 Managing a Business (New edition)



Filesize: 5.26 MB

### ***Reviews***

*This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book.  
(Miss Vernie Schimmel)*

## AQA AS BUSINESS STUDIES STUDENT UNIT GUIDE: UNIT 2 MANAGING A BUSINESS (NEW EDITION)



Hodder Education. Paperback. Book Condition: new. BRAND NEW, AQA AS Business Studies Student Unit Guide: Unit 2 Managing a Business (New edition), Isobel Rollitt-James, Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index- Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained- Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance CONTENTS: Content Guidance - Finance - People in business - Operations management - Marketing and the competitive environment Questions and Answers Case Study 1: Eastburys (Finance and People in Business) Case Study 2: Jacksons (Finance and People in Business) Case Study 3: BMW Mini (Operations Management) Case Study 4: Cadbury (Marketing and the Competitive Environment) Case Study 5: Pret A Manger (all Unit 2 topics) Case Study 6: 'Crisis? What crisis?' (all Unit 2 topics).



[Read AQA AS Business Studies Student Unit Guide: Unit 2 Managing a Business \(New edition\) Online](#)



[Download PDF AQA AS Business Studies Student Unit Guide: Unit 2 Managing a Business \(New edition\)](#)

## You May Also Like



### **Blogging: The Essential Guide**

Need2Know. Paperback. Book Condition: new. BRAND NEW, Blogging: The Essential Guide, Antonia Chitty, Erica Douglas, How do I start a blog? How do I create a successful blog? How can I keep coming up with...

[Read ePub »](#)



### **Trace and Write Alphabets and Sentences for Beginning Writers**

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Trace and Write Alphabets and Sentences for Beginning Writers workbook, provides extensive...

[Read ePub »](#)



### **The Healthy Lunchbox How to Plan Prepare and Pack Stress Free Meals Kids Will Love by American Diabetes Association Staff Marie McLendon and Cristy Shauck 2005 Paperback**

Book Condition: Brand New. Book Condition: Brand New.

[Read ePub »](#)



### **Soul Storm**

Hachette Children s Group, United Kingdom, 2014. Paperback. Book Condition: New. 196 x 128 mm. Language: English . Brand New Book. Someone is following Alice. She s sure it s her sister s murderer, but...

[Read ePub »](#)



### **Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)**

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how...

[Read ePub »](#)