An assessment about the failure of the Sahara Hotel in Las Vegas



Filesize: 2.33 MB

Reviews

A whole new eBook with a brand new point of view. It is definitely simplistic but shocks in the 50 percent of the publication. I am just pleased to explain how this is the greatest ebook i have read during my very own daily life and could be he best ebook for possibly.

(Mitchell Kuhn III)

AN ASSESSMENT ABOUT THE FAILURE OF THE SAHARA HOTEL IN LAS VEGAS



To save An assessment about the failure of the Sahara Hotel in Las Vegas eBook, remember to refer to the web link below and save the file or gain access to additional information which are have conjunction with AN ASSESSMENT ABOUT THE FAILURE OF THE SAHARA HOTEL IN LAS VEGAS ebook.

GRIN Verlag Mrz 2012, 2012. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 80%, University of Lincoln, course: Strategic Management, language: English, abstract: The following report will show the failure of the Moroccan theme hotel Sahara which was located in Las Vegas. With the help of a SWOT analysis several internal and external reasons will be explained and evaluated in this report. It will also consider how the hotel could have maintained competitive advantage by choosing an appropriate strategy which could have improved the hotels situation. This report, undertaken in October 2011 shortly after the closing of the Sahara in May 2011, pursues the goals to explain possible reasons for the failure of the Sahara Hotel and to show opportunities how the company could have avoided it by looking at the business and functional level of strategies. Furthermore, it will outline the strengths, weaknesses, opportunities and threats of the hotel which can be seen as internal and external reasons for the failure. Tough competitors and management problems were the two leading causes for the closure of the company which will be examined in this report. The long corporate history of the Sahara Hotel will be an important aspect as well to understand the main problems of the resort and therefore the reasons for the hotels closure. 32 pp. Englisch.



Read An assessment about the failure of the Sahara Hotel in Las Vegas Online Download PDF An assessment about the failure of the Sahara Hotel in Las Vegas Download ePUB An assessment about the failure of the Sahara Hotel in Las Vegas

See Also



[PDF] Psychologisches Testverfahren

Access the link listed below to download and read "Psychologisches Testverfahren" PDF document.

Save PDF »



[PDF] Programming in D

Access the link listed below to download and read "Programming in D" PDF document.

Save PDF »



[PDF] Carmilla

Access the link listed below to download and read "Carmilla" PDF document.

Save PDF »



[PDF] Have You Locked the Castle Gate?

Access the link listed below to download and read "Have You Locked the Castle Gate?" PDF document.

Save PDF »



[PDF] Memoirs of Robert Cary, Earl of Monmouth

Access the link listed below to download and read "Memoirs of Robert Cary, Earl of Monmouth" PDF document.

Save PDF »



[PDF] Aeschylus

 $\label{link} \mbox{Access the link listed below to download and read "Aeschylus" PDF document.}$

Save PDF »



[PDF] First Fairy Tales

Follow the link under to read "First Fairy Tales" file.

Read Book »



[PDF] Readers Clubhouse Set a a Truck Can Help

Follow the link under to read "Readers Clubhouse Set a a Truck Can Help" file.

Read Book »



[PDF] Readers Clubhouse B Just the Right Home

Follow the link under to read "Readers Clubhouse B Just the Right Home" file.

Read Book »



[PDF] Magnificat in D Major, Bwv 243 Study Score Latin Edition

Follow the link under to read "Magnificat in D Major, Bwv 243 Study Score Latin Edition" file.

Read Book »



[PDF] Lans Plant Readers Clubhouse Level 1

Follow the link under to read "Lans Plant Readers Clubhouse Level 1" file.

Read Book »



[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)

Follow the link under to read "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)" file.

Read Book »