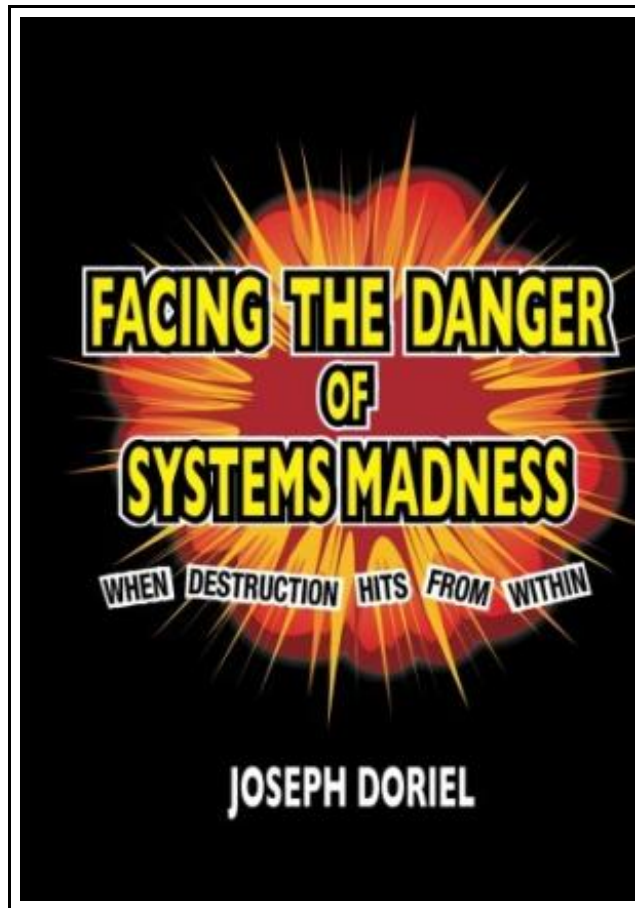


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Kip Kotarim International Publishing, United States, 2012. Paperback. Book Condition: New. 244 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.JOSEPH DORIEL, a leading management and strategy consultant, and former Director General of The Israel Institute of Productivity, developed a special theory and know-how for salvation of enterprises and organizations in danger of collapse due to running out-of-control. Based on personal experience in rescuing various organizations - Industrial, Governmental and Military - he published this book, describing 10 typical viruses of Leadership and Organizational diseases, the method of their early detection before damaging the organization and the ways to overcome the danger of self-destruction caused by an Organizational Virus. The phenomenon of self-destruction processes in organizational systems was first discovered by Albert Einstein, who called it - PERFECTION OF MEANS BUT CONFUSION OF ENDS. Then Prof. Northcote Parkinson published his famous book, describing some historical failures which may be explained (and could be avoided) by the help of the new theory. In 1983 Prof. Barbara W. Tuchman published her book THE MARCH OF FOLLY, again, describing devastating mistakes of policy-makers, but without trying to find the mental and organizational viruses which caused these catastrophes. And so, till the publication of Doriel s book no systematic approach was developed to handle this kind of phenomena. His applied theory was successfully adopted in a series of Management Seminars on this subject with high-ranking military commanders, as well as Industrial and Public Sector Managers. The contents of a typical course included: - 1)The Systems Approach to diagnose the real problems of an organization and the ways to handle them. 2)Definition of typical organizational viruses which may cause self-destruction of the organization. 3)The way to handle typical organizational diseases. 4)Analyses of real problems in existing organizations, including contemporary warfare...



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